

Implications for the hospital managing risk is one of the most important functions hospital administrators undertake. A key component in managing risk with respect to distributors or medical sales professionals is to require these vendors to hold the proper liability insurance in order to mitigate the various risks that hospitals face.

- 1. Professional liability can mitigate malpractice risk when medical sales professionals make product representations and give direction and advice in or out of the OR to physicians, surgeons and other medical staff
- 2. Product liability can mitigate the risk of an unsafe or faulty device or product that causes a purported injury to patients
- 3. General liability mitigates property damage and bodily injury due to the negligence of the insured



IntelliCentrics is uniquely qualified to help hospitals and healthcare organizations maintain a safe and SEC³URE environment so they can provide the best possible patient experience. A security company with over 20 years of experience with the most requested and referenced standard for healthcare vendor credentialing.

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General & Professional Liability Insurance

IntelliCentrics understands how difficult it can be for reps to maintain compliancy with so many professional requirements. In our industry, the risk of being drawn into a lawsuit is real. Bodily injury and property damage claims that you are held liable for can be an enormous financial drain, and that is why we partnered with Medical Sales Advocates (MSA) to help simplify securing professional and general liability coverage that protects you and your community.

IntelliCentrics registered healthcare representatives and vendors have access to this unique group policy that combines the general and professional liability insurance protections that facilities require. This combined coverage is designed to protect you and satisfy your liability insurance credentialing requirements.

MSA's insurance benefits were designed for medical sales professionals by medical sales professionals who recognized the need to protect themselves. MSA provides professional development, compliancy and networking opportunities for progressive business leaders and offers valuable tools and benefits to our members, which is specifically designed to support healthcare professionals in the continued growth of their business.

MSA's policy protects you, the vendor representative, not the device or equipment manufacturer. This policy protects you from your professional act or omission that results in bodily injury or property damage to a third party. Through MSA, you will find the tools you need to more effectively build your business and remain compliant with current health care industry standards.

Optional coverage is also available to you from MSA:

- Equipment/Inventory Coverage
- Worker's Compensation
- Auto
- Life Insurance
- Disability Income Protection
- Major Medical/Health Insurance





